

Allison Gretchko

acg628@gmail.com · 1-847-863-7959 · gretchko.com · @gretchko_photo

Education

Royal College of Art · London, England · 2023 · MA Photography

Royal College of Art · London, England · 2022 · Graduate Diploma in Art & Design, Fine Art Photography

Skidmore College · Saratoga Springs, NY · 2017 · Sociology Major, English Literature and Studio Art Minor

SIT International Honors Program (IHP) · 2015 · São Paulo, Brazil · Cape Town, South Africa · Ahmedabad, India

Experience

Photographer / Photo Assistant

January 2013- Present

Freelance photographer / photo assistant for a variety of individuals and brands under Gretchko Photo company. Clients include The Fader, TMRW Magazine, Pigeons & Planes, Chance the Rapper, Kweku Collins, By Samii Ryan, Pleasures, Uncle Paulie's, CNMN Magazine, My-IsM, etc. Experience with studio / natural lighting, digital / analog processing and printing.

The Hundreds · In-House Photographer · Los Angeles, CA

June 2017- July 2021

Shoot and edit product, lookbooks, and lifestyle photos for all of the streetwear company's releases, sales and social media. Develop all visual assets for the brand. Collaborate with the Creative Director and CCO to produce visual content that aligns with the brand's identity and serve as a member of the marketing team. Expanded the team from just myself to a total of five while serving as manager for the department.

Babylon L.A. · In-House Photographer · Los Angeles, CA

November 2018 -July 2021

Establishing a visual brand identity for the company as they moved to online retail. Responsible for shooting, producing, and editing all product for the streetwear company's online store, social media, and sales tools. Work directly with owner, Lee Spielman, on art direction for all visual content.

Fodor's Travel · Assistant Photo Editor · Los Angeles, CA

October 2017-May 2019

Researched, sourced, curated, and edited photos for Fodor's site slideshows and articles. Produced original written, photo, and video content on location for the site around the world. Served as the main photo representative for the LA office and member of the digital editorial team.

Wetaca · Photographer/ Designer · Madrid, Spain

June -August 2016

Created photo and design content for Madrid's top gourmet meal delivery service. Curated photos for ads and Instagram while boosting brand followership. Created web/mobile layouts for advertising, social media and promotional brand content.

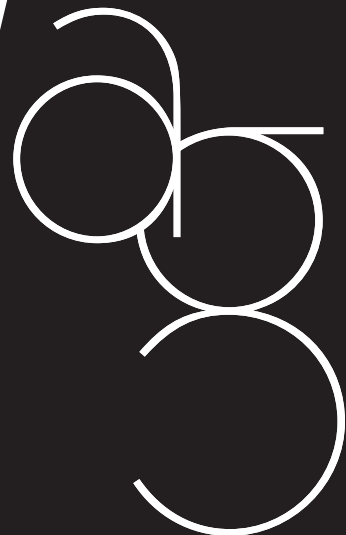
Closed Sessions & SoundScape Studios · In- House Photographer · Chicago, IL

May 2015-January 2016

Closed Sessions is Chicago's premier indie hip-hop label that works in conjunction with SoundScape Studios. Helped emerging artists create and communicate their personal brand by creating visual content for album art, social media, promotional materials, and industry blogs. Documented daily activity in office, sessions, and events.

Skills & Abilities

Adobe Photoshop, InDesign, Illustrator, Lightroom, and Bridge
Analogue Photography- 35,120, and Large Format
Darkroom Printing- BW and Color
Digital Photography
Creative Direction
Professional Retouching
Studio Lighting
Production



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Exhibitions

- 2023 · MA Degree Show · Royal College of Art, London, England
- 2022 · Cast A Shadow · Safehouse Gallery, London, England
- 2017 · Curatorial Show by Dan Kapp of Kapp Kapp Galleries · “Gluttony Series,” Saratoga Springs, NY.
- 2017 · Juried Skidmore Student Exhibition · Schick Art Gallery, Skidmore College, Saratoga Springs, NY.
- 2017 · 120° Intercollegiate Regional Exhibition · “Heroin Couch” and “Untitled 8,” Saratoga Arts Council, Saratoga Springs, NY.
- 2017 · Bestiary! · Schick Art Gallery, Skidmore College, Saratoga Springs, NY.
- 2016 · Student Art in the Library · “Hammam”, “Heaven”, and “Home”. Skidmore College, Saratoga Springs, NY.
- 2012 · Chicago Suburban League Art Exhibition · The Art Center, Highland Park, IL.

Publications

- 2022 · Community Zine by My-ism, Vol. 3 · Los Angeles, CA
- 2020 · Community Zine by My-ism, Vol. 1 · Los Angeles, CA
- 2020 · Cinnamon Magazine · “Coping Mechanism,” “Justin Esposito,” “The Woke Mystix.” Los Angeles, CA.
- 2017-2021 · The Hundreds · Various Publications, Los Angeles, CA.
- 2017-2019 · Fodor’s Travel · Various Digital Publications, Worldwide.
- 2015-2016 · Album Art · Kweku Collins, Oddcouple, Boathouse, WebsterX, etc. Chicago, IL.
- 2015-2016 · Folio Literary Magazine, Vol. 12-13 · Saratoga Springs, NY.
- 2015 · The Fader Magazine · “This Is The Untold Story Of Chance The Rapper And Lil B’s Based Freestyle Tape.” Chicago, IL.
- 2014-2017 · Line Art Review Magazine, Vol. 8-11 · Saratoga Springs, NY.

Awards

- 2017 · Student Opportunity Funds Grant · Skidmore College, Saratoga Springs, NY.
- 2015 · The Elizabeth Marie Glotzbach Memorial Film-Industry Internship Award · Skidmore College, Saratoga Springs, NY.

Prior Experience

- 2016-2017 · Teacher’s Assistant, Beginner Digital Photography · Skidmore College Art Department, Saratoga Springs, NY.
- 2016-2017 · Tang Student Advisory Council · Tang Teaching Museum, Saratoga Springs, NY.
- 2014-2017 · CAGE / Print Services Assistant · Skidmore College Art Department, Saratoga Springs, NY.
- 2012-2013 · Teacher’s Assistant, Beginner’s Analog Photography · New Trier Township High School, Winnetka, IL.

